



## *Topoloveni Concentrated Plum Spread \* Topoloveni Concentrated Apple Spread \* Topoloveni Concentrated Pumpkin Spread*

*Topoloveana all natural WHOLE FRUIT SPREAD, sugar free, type "E" additives free, preservatives free, Gluten free*

*Topoloveana roasted vegetables stew (zacusca), type "E" additives free, preservatives free, Gluten free*

*Topoloveana tomato paste, type "E" additives free, preservatives free, Gluten free*





# COMPANY PROFILE

## SHORT HISTORY

Topoloveni plum spread factory has a substantial history: it was established in 1914 and it was the first Romanian factory of this type, known as "The Topoloveni Cooperative" where they were producing plum jam and other fruit preserves.



Sonimpex Topoloveni bought the Topoloveni factory from the liquidator, in August 2001, at which point we began refurbishment at international standards. As a result of this investment, management and intense promotion that we did, Topoloveni Concentrated Plum Spread has become a nationally recognized Romanian brand, also at European and international levels. In these conditions we gave up in 2008 to export bulk sell and put Topoloveni Concentrated Plum Spread on the shelves of retailers in Romania, with respect for the Romanian consumer's health. To streamline production activity, we have invested in patenting Topoloveana confiture, in which have replaced sugar syrup with natural apple juice. All our products are functional foods with a particularly high quality, internationally recognized by the International Taste and Quality Institute, Monde Selection and Great Taste. The traditionalism, authenticity and uniqueness jam Plum Topoloveniof Topoloveni Concentrated Plum Spread were recognized and certified by the European Union with Protected Geographical Indication in April 2011. in Romania, for 5 years, we were the only manufacturer that had Protected Geographical Indication, ie until April 2016 .

## Milestones:

- 2002 - «Golden Brand» - a quality recognition of our main product *Magiun de prune Topoloveni* by UGIR (General Union of Romanian Industrialists);
- 2003 - *Magiun de prune Topoloveni* export grew from 20 tons to 180 tons;
- 2004 – The registration of *Magiun de prune Topoloveni* as a Romanian traditional product into the data base of the Romanian Ministry of Agriculture;
- 2008 - we applied with Ministry of Agriculture to obtain *Protected Geographical Indication (PGI)* for *Magiun de prune Topoloveni* and we shifted from bulk exports to bottled products in jars mainly for the Romanian traditional market;



[www.magiun-sonimpex.ro](http://www.magiun-sonimpex.ro)  
[sonimpex.magiun@gmail.com](mailto:sonimpex.magiun@gmail.com)

SONIMPEX TOPOLOVENI S.R.L.  
Aleea Baraj Cucuteni, nr. 4, bl. M5A  
Bucuresti, Cod Postal 032752  
tel: (+40)722.705.950  
fax: (+40) 21/304 60 66  
CUI 3821833; J40/5610/1993





- 2008 – The product was tested in the Ministry of National Defense Laboratories. Following this process we were granted the COD NATO Operator ;

- 2008 – We received the LAREX certificate (LAREX Laboratories is the national neutral testing and certification organization in Romania that is subordinated to the Office for Consumer Protection) for *Magiun de prune Topoloveni -"a natural product without added sugar, preservatives and food additives, suitable for diabetics"*.

- February 2009 – Magiun de prune Topoloveni obtained national protection, this distinction was granted to us by the National Office for Traditional and Ecological Romanian Products, the first Romanian product to get this distinction, fact proved by the registration number, no.1.

- 2009 -2010 we managed to enter with *Magiun de prune Topoloveni* in the biggest retail chains in Romania;

- 2010 – we became **Official Supplier of the Romanian Royal House with Magiun de prune Topoloveni**;



- 2010 – we were awarded with our first **ITQI Superior Taste Award by the International Institute for Taste and Quality**; this recognition proves that beside its special nutritional qualities, Magiun de prune Topoloveni is one very tasty product.



- 2010 - we received the award «Made in Romania» offered by BCR (the largest bank in Romania) and the «Ten for Romania» award offered by a Romanian broadcaster, "Realitatea TV";

- 2010 – the company diversified its production and it registered the brand "Topoloveana" at the State Office for Brands; this new brand stands for a variety of fruits preserves, sugar free, preservatives free;



[www.magiun-sonimpex.ro](http://www.magiun-sonimpex.ro)  
[sonimpex.magiun@gmail.com](mailto:sonimpex.magiun@gmail.com)

**SONIMPEX TOPOLOVENI S.R.L.**  
Aleea Baraj Cucuteni, nr. 4, bl. M5A  
Bucuresti, Cod Postal 032752  
tel: (+40)722.705.950  
fax: (+40) 21/304 60 66  
CUI 3821833; J40/5610/1993



- 2011 – we were granted with the distinction “Sustainable Business Practices” offered by the Business Review magazine;

- 2011 – on the 8th of April 2011, The European Commission certified our product *Magiun de prune Topoloveni* with The **Protected Geographical Indication**, the first certification given to a Romanian traditional product. «*The Romanian specialty is now one of more than 1000 denominations for protected products, according to the legislation for the protection of the geographical indications, origin denominations and traditional specialties*» according to the official statement of the Commission. This publishing represents a recognition of the authenticity, tradition, history, reputation and the exceptional qualities of this product, placing it amongst the “premium category” of the fruit preserves.



8.4.2011 EN Official Journal of the European Union L 94/21

COMMISSION IMPLEMENTING REGULATION (EU) No 338/2011

of 7 April 2011

entering a name in the register of protected designations of origin and protected geographical indications (Magiun de prune Topoloveni (PGI))

THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Council Regulation (EC) No 510/2006 of 20 March 2006 on the protection of geographical indications and designations of origin for agricultural products and foodstuffs<sup>(1)</sup>, and in particular the first subparagraph of Article 7(4) thereof,

Whereas:

- (1) Pursuant to the first subparagraph of Article 6(2) of Regulation (EC) No 510/2006, Romania's application to register the name 'Magiun de prune Topoloveni' was published in the *Official Journal of the European Union* (2).

- (2) As no statement of objection pursuant to Article 7 of Regulation (EC) No 510/2006 has been received by the Commission, that name should be entered in the register,

HAS ADOPTED THIS REGULATION:

Article 1

The name contained in the Annex to this Regulation is hereby entered in the register.

Article 2

This Regulation shall enter into force on the 20th day following its publication in the *Official Journal of the European Union*.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

Done at Brussels, 7 April 2011.

For the Commission,  
On behalf of the President,  
Dacian CIOLOȘ  
Member of the Commission



- May 2011 – Magiun de prune Topoloveni became “the ambassador of the good Romanian taste” as the result of a signed protocol between our company and the Ministry of Regional Development and Tourism; the Romanian tourist brand will be promoted for 1 year on the label of our product.

- 26 of May 2011 – Topoloveni plum spread and as a premiere, Topoloveana black cherry spread were awarded with two new **Superior Taste Award** distinctions;

- 24 of May 2011 – Mrs. Bibiana Stanciulov, the General Director and owner of the company, was awarded with “Most Admired Business Woman of the Year” by the readers of Business Arena magazine;



Magiun de prune  
Topoloveni  
TOPOLOVEANA

[www.magiun-sonimpex.ro](http://www.magiun-sonimpex.ro)  
[sonimpex.magiun@gmail.com](mailto:sonimpex.magiun@gmail.com)

SONIMPEX TOPOLOVENI S.R.L.  
Aleea Baraj Cucuteni, nr. 4, bl. M5A  
Bucuresti, Cod Postal 032752  
tel: (+40)722.705.950  
fax: (+40) 21/304 60 66  
CUI 3821833; J40/5610/1993





- 19 of June 2011 – Mrs. Bibiana Stanciulov received the title “Honorary Citizen of Topoloveni” for the success of obtaining the European recognition of the area where the Topoloveni plum spread is produced;

- 27 of October 2011- Sonimpex Topoloveni received the second title of Supplier of the Romanian Royal House for the variety of Topoloveana brand of fruit spreads and vegetables preserves. Thus all of our products are now being served on the table of the Romanian Royal family as a sign of recognition of the superior nutritional qualities of our products.

- January 2012- our products received received from Bio Romania “The Brand of Quality” – a plus of distinction of the high quality of these products than the other products that are found on the shelves of the supermarkets, and the denomination of “Traditional Product recommended by Bio-Romania”( PRPB) for Magiun de prune Topoloveni (Topoloveni plum spread); the quality of Topoloveni plum spread was confirmed by the Bio Romania Association to be a traditional 100% traditional organic product (which is processed in conditions according to BIO standards and regulations) ;



PRODUS TRADITIONAL  
RECOMANDAT DE



- May 2012 – three of our fruit preserves were awarded **with the Superior Taste Award by the International Institute for taste and Quality in Burussels([www.itqi.com](http://www.itqi.com))**; these are: the ecological blueberry preserves, the seabuckthorn preserves and plum and sweet almonds preserves.

- November 2012 – the company received the ISO 9001:2008 and ISO 2200:2005 certifications for the quality and safety management system.



- April 2013 - **Monde Selection** International Institute for Quality Selection awarded 3 of our products sent for analysis as it follows:

#### Product

Topoloveana Jerusalem Artichoke Gourmet Confiture  
Topoloveana Strawberry Gourmet Confiture  
Topoloveana Blackberry Gourmet Confiture

#### Quality Award

Silver  
Silver  
Bronze



[www.magiun-sonimpex.ro](http://www.magiun-sonimpex.ro)  
[sonimpex.magiun@gmail.com](mailto:sonimpex.magiun@gmail.com)

SONIMPEX TOPOLOVENI S.R.L.  
Aleea Baraj Cucuteni, nr. 4, bl. M5A  
Bucuresti, Cod Postal 032752  
tel: (+40)722.705.950  
fax: (+40) 21/304 60 66  
CUI 3821833; J40/5610/1993



- **April 2013** - : ITQI (International Taste & Quality Institute Bruxelles, [www.itqi.com](http://www.itqi.com)) grants Magiun de prune Topoloveni (Topoloveni concentrated plum spread) the distinction **"Superior Taste Award 2013 with 2 Golden Stars"**.



-- **November 2013**- Topoloveni concentrated plum spread can be consumed by diabetics, with the consent of their treating doctor, according to the study we conducted for Magiun, at the Paulescu National Institute of Nutrition and Diabetes

- **May 2014** - : ITQI (International Taste & Quality Institute Bruxelles, [www.itqi.com](http://www.itqi.com)) grants Magiun de prune Topoloveni (Topoloveni concentrated plum spread) the distinction **"Superior Taste Award 2014 with 2 Golden Stars"**.



-**November 2014**- Sonimpex Topoloveni received another title of Supplier of the Romanian Royal House



-**August 2015**- Topoloveni Plum Magiun was awarded with ONE GOLDEN STAR at the Great Taste Awards in United Kingdom



- **April 2016**: The Great Mufti's Office of the Muslim Community of Romania renewed the Halal Certificate for our company and our products



[www.magiun-sonimpex.ro](http://www.magiun-sonimpex.ro)  
[sonimpex.magiun@gmail.com](mailto:sonimpex.magiun@gmail.com)

**SONIMPEX TOPOLOVENI S.R.L.**  
 Aleea Baraj Cucuteni, nr. 4, bl. M5A  
 Bucuresti, Cod Postal 032752  
 tel: (+40)722.705.950  
 fax: (+40) 21/304 60 66  
 CUI 3821833; J40/5610/1993



**Our mission-** Because we respect the Romanian gastronomic tradition and human health, we want to offer to the consumers only all natural products, sugar free, preservatives free, food additives free.

**Our values-** The human health is our supreme value, on the benefit of the quality of our products.

The aliments should be “medicines” which would improve the quality of our life. There is a difference between “eating” and “feeding”, thus we always innovate, in order to offer to our consumers functional aliments necessary to maintain the human health.

Our products can be consumed by all categories of consumers – starting with 6 month old babies( when they begin the diversification of the nourishment), and continuing with old people and those who are not allowed to consume sugar or salt (with the approval of the treating doctor).

## THE PRODUCTS MANUFACTURED IN THE TOPOLOVENI FACTORY

- **Categories:** plum spread, apple spread, pumpkin spread; a line of whole fruit , flower petals spreads and vegetables preserves ( ecological, apricot, strawberry, blackberry, green walnuts, plum and sweet almonds, acacia flowers, rose petals, Jerusalem artichoke, seabuckthorne, quince, lavender, chilli peppers, momordica, bitter cherries ) made without added sugar , preservatives or additives type E; roasted vegetables stew and tomato paste also made without using preservatives or additives;
- **Ingredients:** Romanian fresh fruits and vegetables, not chemically treated, some of the fruits are from organic crops;
- **Production method:** the production method is traditional, dating from 1914; in order to preserve the nutritional qualities of the fresh fruits and vegetables, the Topoloveni products are manufactured using the bain-marie system, in double walled kettles, through which it runs technological steam (indirect heat).

**0 additives/ 0 preservatives/ Gluten free:** the Sonimpex Topoloveni whole fruit spreads and vegetables preserves do not contain any additives or preservatives, the production method is the one that ensures their validity.

**0 added sugar:** Topoloveni plum spread, does not need any sugar, it contains all the natural sugar inside the plums (xylitol, glucose, fructose); In the Topoloveana fruit spreads, made without added sugar or preservatives, the fruits remain intact and the natural apple juice concentrate replaces the sugar syrup used for the regular fruit preserves.





## Plum Magiun (Topoloveni concentrated plum spread)



Our main product is *Magiun de prune Topoloveni* (**Topoloveni concentrated plum spread**), owner of **four ITQI Superior Taste Award** distinctions (2010, 2011, 2013 and 2014, from International Taste & Quality Institute Brussels), **Great Taste Award 2015**, of the **Protected Geographical Indication** at European level, of the **"Quality certification"** (from National Centre for Comparative Tests), of the recommendation **"Traditional product recommended by BIO ROMANIA"** and of the certificate **Official Supplier of the Romanian Royal House**. **"Topoloveni Concentrated Plum Spread can be part of the diabetic patient's diet"**, as shown in a clinical study conducted at the Institute for Diabetes, Nutrition and Metabolic Diseases N.C. Paulescu. The technology used





to produce this product is a traditional one, dating from 1914; it does not contain any sugar nor other industrials sweeteners.

#### **Description:**

**Plum Magiun Topoloveni (Topoloveni Concentrated Plum Spread)** is a concentrated, homogeneous, easy to spread, viscous plum paste which can be consumed by people of all ages (starting with 6 months old babies) and also by those who suffer from diabetes because of its low glicemic index, but only having the approval of the treating doctor (39/100g); it can be consumed as breakfast, desert or as filling in the pastry products. This product is all natural, sugarfree, preservatives free, additives free.

The plums are carefully selected (we use at least **four varieties** of Romanian plums) and they are boiled in special kettles, with double walls, without using direct heat (we use technological steam) in order to preserve the healthy qualities of the fresh plums.

**Composition:** **ONLY ONE INGREDIENT!** Only fresh plums, harvested on plain ripeness, selected, at least four (4) Romanian varieties.

**Content:** This product is very rich in macroelements, microelements, macronutrients, micronutrients, phytonutrients, antioxidants (food fibers). Magiunul de prune Topoloveni (**Topoloveni Concentrated Plum Spread**) contains per 100g the following elements: 840 mg potassium, 38,30 mg calcium, 22,83 mg magnesium, 6,09 mg iron, 3,5 mg boron, natural sugars such as sorbitol, fructose and glucose

**Nutritional qualities:** because of the traditional production process, Magiunul de prune Topoloveni (**Topoloveni Concentrated Plum Spread**) was certified by The National Institute for Food Research as a **functional food**, it has a rich content in food fibers and natural pectic substances

*Prof. Phd. Gheorghe Mencinicopschi, the director of The National Institute for Food Research, recommends Magiun de prune Topoloveni (Topoloveni Concentrated Plum Spread) as a healthy sweet, which has beneficial effects on human health:*

- A very important quality of this product is that it contains boron (3,5 mg/100 g); boron is very important for the human body because it prevents osteoporosis and there are very few aliments that can give the possibility for the human body to assimilate boron. Boron interacts with the metabolism of calcium, magnesium and vitamin D, all these elements are very important for the bones health. Boron has the capacity to bring to normal level the use of energetic substratum in case of vitamin D deficiency. It has positive effects on the mineral density of bones if the human body did not assimilate calcium, magnesium or vitamin D. 3mg of boron a day may prevent and treat osteoporosis, arthritis (especially at postmenopausal women). It also has positive effects on the amelioration of the allergic reactions.
- Because of its natural consistence, the plum jam has positive effects on the bones health, being indicated to the use of children, adults, pre and postmenopausal women, old people, its natural mechanisms of the stress adaptation. It may also be used as an energizer, it stimulates the natural detoxification process, it prevents the appearance of chronic fatigue, cellulite, giving that glow and younger aspect to our skin.
- It prevents the precocious aging – anti aging effect- because of its phytonutrients obtained from the plum peel and the content of selenium, an important part of the antioxidant enzymes.
- Because its content of xylitol, this plum jam has positive effects on the teeth health as well, it helps preventing the cavities, it stops the demineralization of teeth.
- It prevents the apparition of diabetes type 2 (because of its low glicemic index, 39/100g), atherosclerosis, cardio-vascular diseases, neuro-vascular diseases, some types of cancer (most in colon cancer), Parkinson and Alzheimer diseases.



- It helps in losing weight because of its low energetic the resistance to the viral and bacteriological infections, to the value and of its rich content of vitamins and nervous and muscular system, because of the high level of minerals which offers to our body the necessary of NATURAL potassium, magnesium, natural carbohydrates and vitamins and minerals.

## ***Topoloveni Pumpkin Magiun (Spread)***

**Description:** It is a product that has pumpkin as spread

**Composition:** Pumpkin

**Nutritional qualities:** The Pumpkin has multiple health benefits: treats insomnia, helps burn fat and remove the stones from the gallbladder. The Pumpkin Magiun is allowed to those who want to keep their blood sugar under control and avoid diabetes. Pumpkin Magiun can be consumed from the age of 6 months since food diversification. It can be eaten as snacks or in the preparation of desserts or as a garnish for steaks and salads.



## ***Topoloveni Apple Magiun (Spread)***

**Description:** It is a product that has apple as spread

**Composition:** Romanian Apples

**Nutritional qualities:** Apples have multiple benefits for health- they contain no fat and no cholesterol. Apple reduces the risk of cavities by reducing bacteria levels, provides protection to bones and reduces blood cholesterol levels. Apples are loaded with soluble fiber, useful for maintaining blood sugar balance, lowering the risk of diabetes. With an important quantity of vitamin A, apple helps to strengthen the immune system, heart health and stimulates digestion.







# „Topoloveana” WHOLE FRUIT and flower petals SPREADS, sugar free, preservatives free, type “E” additives free

In 2010 our company released on the market for the first time a line of **unique products**: the natural sugar free fruit & flower petals **gourmet confitures**. The recipe was registered at the State Office for Inventions and Brands. The fruits are harvested on plain ripeness and then they are carefully selected for processing.

We use the same production technology as for the Magiun de prune Topoloveni (**Topoloveni Concentrated Plum Spread**), which is the bain-marie system (indirect heat), the fruits are boiled in double walled kettles, using technological steam in order to preserve the vitamins, minerals and phytonutrients of the fruits. The sugar syrup used in the production process for the regular fruit preserves has been replaced with **natural apple juice**. Thus our fruit preserves are 100% natural, sugar free, preservatives free, additives free.

## ONLY TWO INGREDIENTS: WHOLE FRUIT & NATURAL APPLE JUICE

## Cherry Gourmet Confiture

This product was awarded by International Taste & Quality Institute Brussels with the **Superior Taste Award One Star** in 2011, it received the “Quality Brand”(from National Centre for Comparative Tests) and the title of **Official Supplier of the Romanian Royal House**.

**Description:** This product keeps the fruits intact.

**Content:** cherries, natural apple juice.

**Nutritional qualities:** The **Topoloveana Black Cherry Gourmet Confiture** has a medium energetic value. The cherries enlarge the natural defense reaction of the human body, they have a anti rheumatism action. The cherries are like a regulating liver and gastric system, a sedative for the nervous system, they help the tissues to regenerate and they have a laxative effect.



[www.magiun-sonimpex.ro](http://www.magiun-sonimpex.ro)  
[sonimpex.magiun@gmail.com](mailto:sonimpex.magiun@gmail.com)

SONIMPEX TOPOLOVENI S.R.L.  
Aleea Baraj Cucuteni, nr. 4, bl. M5A  
Bucuresti, Cod Postal 032752  
tel: (+40)722.705.950  
fax: (+40) 21/304 60 66  
CUI 3821833; J40/5610/1993



# Seabuckthorn Gourmet Confiture

This product was awarded by **International Taste & Quality Institute Brussels** with the **Superior Taste Award One Star** in 2011, it received the **"Quality Brand"** (from National Centre for Comparative Tests) and the title of **Official Supplier of the Romanian Royal House**.

**Description:** This product keeps the fruits intact, uncut, the fruit seed must be crushed in the teeth because they contain 18-20% oil.

**Content:** seabuckthorn, natural apple juice.

**Nutritional qualities:** The Topoloveana Seabuckthorn Gourmet Confiture has a medium energetic value.

Therapeutic actions: antiscorbutic, anti inflammatory, antimicrobial, tissue regeneration, anticoagulant, antioxidant and antitumoral, ulcer healing, antidepressant, protective and liver regeneration, radiation protection, it represents a tonic because of its high content in minerals and vitamins.

- vitamin C: 400-1500mg per 100g fruits, bigger than the vitamin C content of strawberry, kiwi, tomatoes and carrots. Vitamin C increases the defense capacity of the human body against infections by stimulating the immune system; vitamin C favors the sediment of calcium on the human bones and the absorption of iron into the digestive tube, stimulating the haemoglobin development.
- Vitamin E: 200mg per 100g fruits, higher than the concentration of wheatgerms, corn and soy. Vitamin E plays an important role in the processes of cell regeneration and antioxidant action.
- Carotenoids (alfa and beta carotene) which are precursors of vitamin A. The seabuckthorn oil contains ten (10) times more carotene than carrots. The carotenoids prevent the degenerative actions of the skin and of the mucous membrane, it helps maintain visual acuity, it stimulates the development of antibodies. The beta carotene has an important antioxidant activity and because this interferes with the antioxidant activity of the vitamin E, one could assume that together they would have an antitumoral effect.
- Vitamins B1 B2, PP, F, Provitamin D.
- Minerals: calcium, phosphorus, magnesium, potassium, sodium, iron.
- Unsaturated essential fatty acids (omega 3, omega 6, omega 9): these are substances that our body can not synthesize and they must be brought by food products. The fatty acids omega 3 and omega 6 help prevent cardiovascular actions, neoplasm (especially the breast and prostatic), they help maintain an optimum immunity and they have an antidepressant effect.
- Oleic acid: it helps to lower the blood cholesterol level.
- Essential amino acids: they isolated 18 amino acids from the seabuckthorn fruits







## Blueberry Gourmet Confiture

This product was awarded by **International Taste & Quality Institute Brussels** with the **Superior Taste Award Two Stars** in 2012, it received the **“Quality Brand”** (from National Centre for Comparative Tests) and the title of **Official Supplier of the Romanian Royal House**.

**Description:** This product keeps the fruits intact.

**Content:** blueberries, natural apple juice.

**Nutritional qualities:** The Topoloveana Blueberry Gourmet Confiture has a medium energetic value, a rich content of food fibers, antioxidants and vitamins. Blueberries provide protection for the heart for people who suffer from metabolic syndrome, prevents cholesterol deposit in blood vessels and blood clots in the arteries; they prevent high blood pressure, they protect the human brain against oxidative stress and they reduce some conditions occurred with age (such as Alzheimer or senile dementia). They also prevent diabetes due to the content of glucochinine, which reduces sugar level in blood vessels and insulin addiction; this fruit prevents infections due to the proanthocyanidin that annihilate the colibacili that causes the urinary tract infection and because of the flavonoids that protect the capillary walls and the human body against infections; it helps regenerate the liver, it fights fatigue and stress, it has an energizing effect because it stimulates the blood circulation and oxygen in the human brain.



## Jerusalem artichoke (Topinambour) Gourmet Confiture

This product received Silver Quality Award 2013 from **Monde Selection - International Quality Institute Brussels**, the **“Quality Brand”** (from National Centre for Comparative Tests) and the title of **Official Supplier of the Romanian Royal House**.

**Description:** In this product, the fruit is caught into cubes.

**Content:** Jerusalem artichoke (topinambour), natural apple juice.

**Nutritional qualities:** The Topoloveana Jerusalem Artichoke (Topinambour) Gourmet Confiture has a medium energetic value. The National Research





and Development Institute for Alimentary Bioresources Bucharest makes the following statement about Topoloveana Jerusalem artichoke (topinambour) preserves:

*"The product contains a large quantity of food fibers, both soluble (10,1%) and insoluble (7,7%). The soluble fiber is represented especially by inulin, that is considered to be a functional food ingredient, because it can modify the physiological and biochemical processes inside the human body, it prevents the appearance of some diseases and it conducts to an improved health state. The inulin has the role of a bifidogenetic agent, which stimulates the immune system, it decreases the level of pathogenic bacteria from the intestine, it combats constipation, it lowers the risk of osteoporosis by increasing the absorbtion of minerals (especially calcium), it reduces the risk of atherosclerosis by lowering the triglycerides synthesis and of the fatty acids inside the liver and by reducing them in serum, it reduces the sugar absorbtion in the blood, preventing the metabolic syndrome and diabetes. The results of the analysis reveal that the sugar quantity in this product was 61,4%, the glycemic charge for 20g of Jerusalem artichoke preserves is 6, that represents a low glycemic charge."*

## Strawberry Gourmet Confiture

This product received Silver Quality Award 2013 from Monde Selection - International Quality Institute Brussels, the "Quality Brand"(from National Centre for Comparative Tests) and the title of Official Supplier of the Romanian Royal House.

**Description:** This product keeps the fruits intact.

**Content:** strawberries, natural apple juice.

**Nutritional qualities:** The Topoloveana Strawberry Gourmet Confiture has a medium energetic value.

Strawberries ensure a good operation of the nervous system, the help strengthening the human teeth and bones, they rise the potential of the immune system, they have antibacterial effect and they protect the heart and blood vessels. The strawberries have also an antiumoral effect ( they reduce the risk of gastro-intestinal cancer), a diuretic effect (they reduce the high blood presure, they help the body to eliminate the uric acid, toxines and cholesterol excess).







## Blackberry Gourmet Confiture

This product received Bronze Quality Award 2013 from **Monde Selection - International Quality Institute Brussels**, the “**Quality Brand**” and the title of **Official Supplier of the Romanian Royal House**.

**Description:** This product keeps the fruits intact.

**Content:** blackberries, natural apple juice.

**Nutritional qualities:** The Topoloveana Blackberry Gourmet Confiture has a medium energetic value. Blackberries strengthen the immune system, the liver, drains the bile, reduce the risk of heart disease, helps to iron absorption, reduce the risk of anemia, have astringent, antiseptic, tonic and anti-inflammatory effect. They are rich in dietary fiber and have antioxidant properties, inhibits tumor growth in the lungs and skin. They protect the eyes (lutein protects them from UV radiation), helps bones (containing magnesium) and have hypoglycemic qualities.



## Raspberry Gourmet Confiture

**Description:** This product keeps the fruits intact.

**Content:** raspberries, natural apple juice.

**Nutritional qualities:** Raspberry rejuvenates and maintains a healthy heart and strengthens the immune system. Raspberries contain magnesium, calcium, zinc, potassium, phosphorus, all in forms easily assimilated, vitamins A, B1, B2, D and P, especially vitamin C. Experts say that the fruit is rich in ellagic acid, a compound that helps prevent cancer, inhibiting the growth of cancer cell. Raspberry is a fruit recommended in diets because it is low in calories and high in fiber, which lowers cholesterol and protects blood vessels from fat deposits





## Plum and Sweet Almonds Gourmet Confiture

This product was awarded by **International Taste & Quality Institute Brussels** with the **Superior Taste Award One Star in 2012**, it received the “**Quality Brand**” (from National Centre for Comparative Tests) and the title of **Official Supplier of the Romanian Royal House**.

**Description:** This product keeps the fruits and the almond seeds intact, a fact that gives to the consumer a real symphony of great taste.

**Content:** plums, natural apple juice, sweet almonds.

**Nutritional qualities:** The Topoloveana Plum and Sweet Almonds Gourmet Confiture happily combines the special qualities of the plums (food fibers, vitamins, antioxidants, minerals, trace elements) with a significant amount of proteins and lipids as essential fat acids (Omega 3, Alpha Linoleic Acid), which are very important for the cardio-vascular system. The low energetic value places it in the category of the aliments that are allowed in various diets, including for those people who suffer from diabetes but only with the approval of the treating doctor.



## Sour Cherry Gourmet Confiture

This product received the “**Quality Brand**” (from National Centre for Comparative Tests) and the title of **Official Supplier of the Romanian Royal House**.

**Description:** This product keeps the fruits intact.

**Content:** sour cherries, natural apple juice.

**Nutritional qualities:** The Topoloveana Sour Cherry Gourmet Confiture has a medium energetic value.

The sour cherries reduce the risk of diabetes type 2, they help in losing weight and in the detoxification process of the human body – especially the detoxification of the human kidney - they reduce the layer of fat, they decrease the cholesterol level and triglycerides, they help the human body to relax and they have an analgesic effect.

The sour cherries give an antioxidant protection, the same as the food supplements have, because of their rich content of vitamin E and vitamin C. They prevent the effects caused by stress at cellular level, they contain a big potassium quantity which helps at the stabilization of the heart rate and skin health.







## Quince Gourmet Confiture

This product received the “**Quality Brand**” (from National Centre for Comparative Tests) and the title of **Official Supplier of the Romanian Royal House**.

**Description:** In this product, the fruit is caught into cubes.

**Content:** quince, natural apple juice.

**Nutritional qualities:** The Topoloveana Quince Gourmet Confiture has a medium energetic value.

The quince fruit contains magnesium, phosphorus, iron, copper, sulphur, vitamin C, vitamin pp, vitamin B, vitamin A, calcium, carbohydrates, tannin, lipids, malic acid.



## Green Walnuts Gourmet Confiture

This product received the “**Quality Brand**” (from National Centre for Comparative Tests) and the title of **Official Supplier of the Romanian Royal House**.

**Description:** It is produced using whole green walnuts which are manually peeled.

**Content:** green walnuts, natural apple juice.

**Nutritional qualities:** The Topoloveana Green Walnuts Gourmet Confiture has a medium energetic value. Because of their iodine content, the products made of green walnuts skin help maintain stomach and liver health, combat the stomach diseases and acute intestinal infections, and also they help purifying blood. The green walnuts skin is rich in calcium and it is good for the heart and bone system (it prevents osteoporosis). The walnuts, green or dried, strengthen the immune system. The content of vitamin A,E,F and C, the vitamin B complex and minerals (phosphorus, calcium, iron, selenium, zinc, potassium) makes of these fruits the best food for the human brain.





## Acacia Flowers Gourmet Confiture

This product received the “**Quality Brand**” (from National Centre for Comparative Tests) and the title of **Official Supplier of the Romanian Royal House**.

**Description:** This product was released on the market in June 2012, it is a unique product that brings back memories of one's childhood.

**Content:** acacia flowers, natural apple juice.

**Nutritional qualities:** The Topoloveana Acacia Flowers Gourmet Confiture has a medium energetic value.

This product treats the state of cough. The acacia flowers contain flavonoids, glucozide, tannin and essential oils, substances that have an efficient effect on the human body. Here are some conditions that are treated with acacia flowers: digestive problems, insomnia (for a good night sleep it is recommended to have two spoons of acacia flowers preserves one or two hours before going to bed), stomach burns (cooling effect), migraines (the acacia flowers reduce nervous excitability and they are recommended in headaches treatments).



## Rose Petals Gourmet Confiture

**Description:** With its flavor and delicate taste is part of the range of confitures that reminds us of childhood.

**Content:** rose petals, apple juice concentrate.

**Nutritional qualities:** This product has healing effects, astringent, flavoring fortifying tonic mineralized.







## Lavender Gourmet Confiture

**Description:** With its flavor and Fragrance, completes the flower confiture by our brand Topoloveana

**Content:** lavender flowers, concentrated apple juice

**Nutritional qualities:** Lavender has a sedative, diuretic, antiseptic and healing qualities. Lavender products are used for migraines, feelings of exhaustion and helps in circulatory problems. It can be used alone or in the preparation of desserts



## Chilli pepper Gourmet Confiture

**Content:** chilli peppers, concentrated apple juice

**Nutritional qualities:** Chilli peppers are one of the most popular remedies for high blood pressure, clear arteries and helps to reduce triglyceride levels, has benefits on the cardiovascular and circulatory system. Can be used as a garnish for steaks, in addition to the soups, sauces, stews, or dough with fillings of meat and cheese



## Momordica Gourmet Confiture

**Description:** Momordica charantia (bitter cucumber) is considered by researchers a true wonder of nature because of its rare curative properties. Bitter cucumber is one of the most popular and most effective natural treatments against diabetes, and other diseases.

**Content:** Momordica, concentrated apple syrup.





**Nutritional qualities** Momordica is a natural source of vegetable insulin, is a treasure for diabetics, stabilizes blood pressure, contains numerous biochemical compounds with antibacterial and antiviral activity, increases body resistance against infection, helps strengthening the immune system, improves vision, and regenerates hair. Scientific discoveries that have analyzed the composition of bitter cucumber confirmed an impressive list of vitamins and minerals, among vitamins B1, B6, B9, B12, C, E, K and minerals such as calcium, potassium, sodium and iron. It is an excellent source of magnesium, manganese, dietary fiber, folic acid, zinc and phosphorus. It also contains beta carotene, iron and potassium

## Bitter Cherry Gourmet Confiture

**Description:** Refined gourmet confiture of the bitter cherry fruit is a shining pearl of Romanian elegant cuisine.

**Content:** Bitter Cherry, concentrated apple syrup.

**Nutritional qualities** Considered super-fruits, because they have many nutrients, bitter cherries contain over 70% water (as the human body), the remaining 30% being made up of: B vitamins (B1, B2, B6), vitamin A, C, E and PP; minerals and trace elements such as iron, especially potassium (220 mg%), calcium, phosphorus, magnesium, copper and zinc. Cherries are among the bitter fruit with the highest level of antioxidants, which are essential for health. Bitter cherries are an excellent remedy for treating muscle pain, premature aging, inflammatory disorders, liver disease, malignancy or benign tumors. For their therapeutic effects, bitter cherries are often used against degenerative diseases, heart disease or vascular counter or against respiratory diseases. Bitter cherries have detoxifying properties, improve sleep, eliminate insomnia and fatigue associated with it.







## Ecological Goji Berries Gourmet Confiture

This product received the “Quality Brand” (from National Centre for Comparative Tests) and the title of Official Supplier of the Romanian Royal House.

**Description:** This product keeps the fruits intact.

**Content:** ecological goji berries, natural apple juice.

**Nutritional qualities:** The Topoloveana Ecological Goji Berries Gourmet Confiture has a high energetic value.

About the wild forest goji fruits: For more than 2000 years, goji fruits were the main remedy in the Chinese traditional medicine. Known as “the fruits of longevity”, these fruits have unique properties in the strengthening of the immune system. Goji fruits have the biggest content of beta carotene from all the known fruits and vegetables, a fact that implies that they have a great antioxidant capacity. The beta carotene is essential for producing Vitamin A for the liver enzymes, which helps cells reproduction.



## Apricot Gourmet Confiture

This product received the “Quality Brand” (from National Centre for Comparative Tests) and the title of Official Supplier of the Romanian Royal House.

**Description:** This product keeps the fruits intact.

**Content:** apricots, natural apple juice.

**Nutritional qualities:** The Topoloveana Apricot Gourmet Confiture has a medium energetic value.

Apricots are very nutritious fruit, rich in sugars naturally present in vitamins A, C, B2 and B3. They are a source of minerals like phosphorus, calcium and iron. The ancient medicine used apricots as a useful remedy for anemia, constipation or digestion problems; it helps tissue regeneration, especially the nervous tissue.





## Blackcurrant Gourmet Confiture

This product received the “**Quality Brand**” (from National Centre for Comparative Tests) and the title of **Official Supplier of the Romanian Royal House**.

**Description:** This product keeps the fruits intact.

**Content:** blackcurrant, natural apple juice.

**Nutritional qualities:** The Topoloveana Blackcurrant Gourmet Confiture

has a medium energetic value. Blackcurrant contain retinol as their main vitamin, together with vitamin E and ascorbic acid (vitamin C). The most important minerals are phosphorus, calcium, magnesium; they are extremely low in saturated fat. Blackcurrants consumption reduces fatigue, muscle inflammation, increases visual acuity, decreases uric acid and cholesterol; it is good for those who suffer from arthritis, rheumatism, gout, it facilitates digestion, releases the body from wastes and toxins, it adjusts premenopausal disorders, improves blood circulation.



## Roasted Vegetables Stew / Mushroom Stew ("Zacusca")

These products have received the title of Official Supplier of the Romanian Royal House.

**Description:** These two products are traditional Romanian food that can be served as an appetizer or as a garnish for steak or roast. They are mixtures of roasted, peeled and cooked vegetables made without preservatives, E type additives.

**Content:** eggplants or mushrooms, red peppers, Kapi peppers, onions, fresh tomatoes processed as tomato juice, carrots - for sweetness, plant oil, salt and natural spices such as pepper, basil and thyme.







**Nutritional qualities:** The Topoloveana Roasted Vegetables Stew OR Topoloveana Mushroom Stew have a low energetic value. These products are made using a traditional recipe, the eggplants OR mushrooms and peppers are roasted, peeled then all the vegetables are mixed with the plant oil in double walled kettles, together with the onions, carrots and the tomato juice, which we obtained by ourselves in our factory, using only fresh tomatoes. After the vegetables are made homogeneous, the product is flavored using natural spices.

When the cooking process is completed, the product is sterilized.

The taste of the vegetables is preserved by the traditional processing method that gives to this product a special quality and flavor completed with the food and mineral fibers found in its content.

We don't use any preservatives or additives, not even salt in excess as a preservation method. This would be the original recipe used by every Romanian housewife, mother, grandmother, the only difference would be that we use a controlled temperature, bain marie kettles, without using direct heat. This production process helps preserve the vitamins, the minerals, the phytonutrients inside the vegetables and especially the food fibers.

## Tomato Paste

This product is very useful in the cold season, one can use it at the preparation of soup, stew or various meat or meatless dishes.

The product is made from 100% fresh Romanian tomatoes; during the production process, the seedless tomato pulp is boiled and concentrated at a controlled temperature without salt or starch added, until it reaches the concentration of 24 refractometer degrees.



### CONTACT

For orders and contracts

DIANA STANCIULOV

Head of Legal and Comercial

Phone: +40 722.705.950

E-mail: [sonimpex.magiun@gmail.com](mailto:sonimpex.magiun@gmail.com)



[www.magiun-sonimpex.ro](http://www.magiun-sonimpex.ro)  
[sonimpex.magiun@gmail.com](mailto:sonimpex.magiun@gmail.com)

SONIMPEX TOPOLOVENI S.R.L.  
Aleea Baraj Cucuteni, nr. 4, bl. M5A  
Bucuresti, Cod Postal 032752  
tel: (+40)722.705.950  
fax: (+40) 21/304 60 66  
CUI 3821833; J40/5610/1993